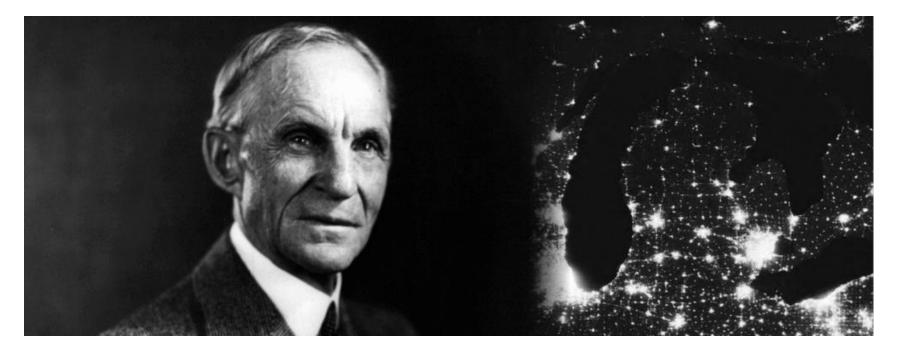


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## "Fiscal illusion" in public finance



"It is well that the people of the nation do not understand our banking and monetary system, for if they did, I believe there would be a revolution by tomorrow morning."

Henry Ford (1922)

# Some simple questions ...

- How heavily do municipalities in Michigan rely on TIF, relative to overall revenue raised from property taxes?
- What types of TIFs are being used across the state?
- Has municipal reliance on TIF increased since the financial crisis? Is TIF related to episodes of financial instability at the local level?
- Given that TIF is a financial instrument, what is the regulatory disclosure process for monitoring its usage?

## ... but no simple answers

- MI Department of Treasury estimated tax capture authorities to capture \$280 million in revenue for FY2014
  - 86% increase (\$150 million) since 2006 (65% when adjusted for inflation to 2012 figures)
- Official figures grossly **underestimate** true magnitude of revenue capture because of the **lack of reporting**:
  - Estimate: closer to \$500 million, possibly as much as \$1.2 billion nearly 10% of total property tax revenues
  - Revenue collection not emphasized
  - Very complex and complicated reporting
  - Missing and inconsistent data (~ 30% reporting complicance)

### Accountability in local public finance

- Tax Increment Finance (TIF) is among the most popular financing mechanisms for economic development in the U.S.
- TIF is neither intrinsically good nor bad local tax policy, but implementation is key
  - Lack of TIF transparency leads to "fiscal illusion" (systematic public misperception of key fiscal parameters that distort the fiscal choices by the electorate)
  - TIF gives rise to local "**shadow budgets**" that are outside of the control of local elected officials. Importance of regulatory accountability.

### Accountability in local public finance

- TIF create conditions for "overfishing" of fiscal common-pool as multiple territorially overlapping governments and special purpose districts levy taxes in common geographic area.
  - Increasing number of overlapping governments increases interest costs for county debt (Greer, 2015)
- Observation that TIF districts grow faster than other areas is unremarkable on its own, does not permit causal inference.
  - TIF expenditures and property value change in Chicago show negative effect of infrastructure spending (Kane and Weber, 2015)
  - TIF projects might be "crowding out" private investments

# What are the "burning issues"?

- Negative capture and TIF "bail-outs" (Kansas City, P&L TIF), "strategic defaults" (Troy, MI) and "blank cheques" (Queensgate/WestEnd, Cincinnati, OH)
- General fund budget shortfalls and TIF "war chests"
  - Chicago's 151 TIFs had accumulated balances of \$1.7 billion in property taxes; 20% of total budget)
  - TIF sunset clauses often rolled over ("Zombie TIFs")
- New GASB Standard for reporting of "tax-based economic development subsidies" via "Comprehensive Annual Financial Reports" (including TIFs and other local tax expenditures)
  - GASB Statement No. 77 "Tax Abatement Disclosures" (Dec 2015)

Source	Type*	BRA	CIA	DDA	LDFA	M1 RR	NIA	TIFA	WIRD	Total
CRCM (2007)	А	261	_	_	_	_	_	_	_	261
	М	_	_	370	98	_	_	87	_	555
MI Tax Commission (2012)	А	_	_	361	66	_	_	57	_	484
	D	_	-	441	87	_	-	88	_	616
Authority Districts in MI		_	_	417	_	_	4	139	_	560
Authority summary <sup>†</sup>	М	215	_	416	103	_	_	_	_	734
	MT	12	_	110	13	_	_	_	_	135
Reese (2014)	С	132	4	203	_	_	_	91	_	430
MI TIF Working Group (2014)	М	500	30	380	110	1	_	95	3	1,119

#### Table 3: Estimating the activities of TIF authorities in Michigan

*Notes*: BRA: Brownfield Redevelopment Authority; CIA: Corridor Improvement Authority; DDA: Downtown Development Authority; LDFA: Local Development Financing Authority; NIA: Neighborhood Improvement Authority; TIFA: Tax Increment Finance Authority; WIRD: Water Resource Improvement District. \* "A": authorities; "D": authority districts; "C": cities with TIF districts; "M": municipalities with authorities; "MT": municipalities with TIF districts (see text for more details). <sup>†</sup> Summary of BRAs (2011), DDAs (2011), LDFAs (2014).

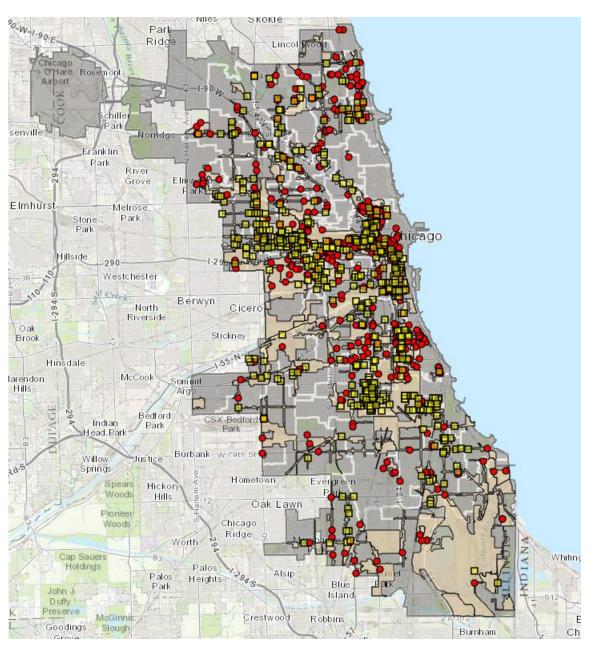
# Assessing HB-5856

- Sweeping one-sided changes to only one type of TIFenabled entity (DDAs)
  - Partial reform makes regulatory arbitrage very likely
- No regulatory cost-benefit assessment possible due to lack of data
- Only minimal changes to address lack of transparency and accountability
- Increased reporting burden, instead of standardization of state-wide financial reporting (no GASB compliance).

# Recommendations for TIF reform

- 1. Better monitoring
  - Smarter regulation (not more, but better, "lean" regulation; consolidate TIFA to 2 types max.)
  - Simple metrics for benchmarking TIF performance (evidence-based public policy).
- 2. Improved accountability
  - Smarter and more regular reporting (open data)
  - New GASB Statement 77 on "Tax Abatement Disclosures" as opportunity
- 3. Strengthened oversight with more consistent enforcement
  - Internal body with well-defined accountability for all aspects of TIFs (e.g. Treasury)

# TIF projects in Chicago



Source: City of Chicago Data Portal -- https://data.cityofchicago.org/